



SARAH KENNEDY

Product Designer

WEBSITE

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CONTACT

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ADDRESS

Toronto, Ontario

EDUCATION

2013 - 2017

BA Graphic Design
Calvin University

2017

UX Design (Full-time)
BrainStation

WORK EXPERIENCE

Present
Mar 2020

● **Product Designer**
Jiffy

Designing the user interface and improving the user experience for customers and home maintenance professionals in Jiffy's mobile and web applications. Responsibilities include user research, customer interviews, sketching, hi-fidelity designs, testing, and developer handoff.

Feb 2020
Mar 2018

● **UX / UI Designer**
UNOapp

Designed digital solutions for various clients in the restaurant and hospitality industry across North America. Included user research, flows, wireframing, high-fidelity designs, testing and prototyping.

May 2018
Sep 2017

● **Freelance Designer**
Project Lola

Freelance work completing graphic design projects for Project Lola in Cobourg, Ontario. Designed brand and marketing materials for local businesses including signage, business cards, logos, etc.

May 2017
Jan 2016

● **Assistant for Design and Print Media**
Calvin University SAO

Designed and distributed posters and other promotional materials for concerts, films, lectures, and other events on campus.

VOLUNTEER EXPERIENCE

Student Activities Office
Calvin University

2014 - 2017

Responsibilities consisted of setting up and taking down equipment for concerts, volunteering at merchandise tables, and attending weekly meetings to discuss future concerts and events.

ACHIEVEMENTS

Dean's List
Calvin University

2014 - 2017

SKILLS

Sketch

Figma

Adobe Suite

CSS / HTML

Adobe XD

Visual Design